

Join us for a unique sensory experience to support Vision Loss Alliance of New Jersey. Guests will have the opportunity to dine wearing occluders and experience what a meal is like for people with vision loss.

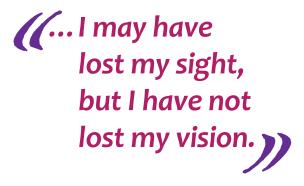


Your support is crucial for the success of our event.

Please consider helping us to empower individuals with vision loss to live engaged, productive and independent lives.

Board of rustees

Robin Pearl, Chair; Julie Ruth, Vice Chair; Carl Augusto; Kelly Bleach; Shelly Carolan: Laura Gardner-Lana: Fred Hyatt: Sharon Lolk



 Charlene, a Vision Loss Alliance of New Jersey participant





**Mission** 

Vision Loss Alliance of New Jersey creates and delivers expert programs and services that build confidence and improve the quality of life for individuals living with vision loss.



SPONSORSHIP & SUPPORT O P P O R T U N I T I E S

OCTOBER 25, 2018

Meadow Wood Manor, Randolph 6:00 pm to 9:30 pm

In 2018, Vision Loss Alliance of New Jersey is celebrating 75 years of transforming lives one individual at a time. Your support and vision has made this possible. We need your help to continue for the next 75 years and beyond.



## Sponsorship Opportunities

All sponsors will receive recognition in the VLANJ newsletter, on the Dining in the Dark page of the VLANJ website (with a link to your company site, if applicable), and Dining in the Dark press, social media and related materials.

#### **Diamond Spring Sponsor - \$25,000**

- Two VIP tables
- Presentation during awards segment
- Logo on invitation and materials, including Program cover
- Full-page profile and ad in Program
- Exclusive signage
- Logo on Banner
- Opportunity to share marketing samples or materials at the event

#### Platinum Sponsor - \$10,000

- VIP table
- Logo on materials
- Full-page ad in Program
- Exclusive signage
- Opportunity to share marketing samples or materials at the event

#### Gold Sponsor - \$7,500

- Premium Table
- Full-page ad in Program
- Signage
- Opportunity to share marketing samples or materials at the event

#### Silver Sponsor - \$5,000

- Premium Table
- Full-page ad in Program
- Signage

#### **Sponsor - \$2,500**

- Table
- Full-page ad in Program
- Signage

#### Partner - \$1,000

- Seating for 4
- Half-page ad in Program
- Signage

#### Sponsor a Student - \$125

 Sponsor one VLANJ student to attend the event

# **Event** Program

Back Cover\* (5"x 8") - \$1,500

Inside Front Cover\* (5"x 8") - \$1,200

**Inside Back cover\*** (5"x 8") - \$1,000

Full Page (5"x 6.75") - \$500

Half Page (5"x 3.25") - \$300

**Quarter Page** (3.5"x 2") - \$150

\*Premium ads are on a first-serve basis.

Ads may be submitted in 4-color or black and white.

Camera-ready artwork (PDF or jpeg) or the wording for your ad may be submitted electronically to jdaniels@vlanj.org.

Program ads, donations, and a portion of sponsorship prices are tax deductible as allowed by law.

### Response Form:

#### Complete this form to support Dining in the Dark:

Yes, I want to sponsor Dining in the Dark.	
☐ Diamond Spring Sponsor - \$2	25,000
Platinum Sponsor - \$10,000	Gold Sponsor - \$7,500
Silver Sponsor - \$5,000	Sponsor - \$2,500
Partner - \$1,000	Sponsor a Student - \$12
Yes, I want to place an ad in	n the Program.
Back Cover*	☐ Full Page
☐ Inside Front Cover*	☐ Half Page
☐ Inside Back Cover*	
*Premium ads are on a first-reserve	
Yes, I want to attend Dining	g in the Dark.
Individual: \$125	
guest(s) @ \$125	each =
Table of ten: \$1,000	
☐ I would like to make a dor	nation of \$
My check for \$	
Credit Card: ☐ MC ☐ Visa ☐ I	Discover
Card #	
Expiration Date	
Name	
Company	
Address	
City St	ate Zip
Phone ( ) Email	

Please send completed form to:

Vision Loss Alliance of New Jersey Att: Development Dept. 155 Morris Ave., Ste. 2 Denville, NJ 07834

Or fax to: (973) 627-1622 Questions? Call (973) 627-0055, ext. 323 Visit vlanj.org/DiningInTheDark for more information.



• **DEADLINE:** September 30, 2018